



NEWS

June 8, 2009

***Come Play with Séкуро!* Contest Winners**



Yvan Leroux, Director General of the MSP, Montreal Region, Séкуро, the MSP mascot, Si-Tin Vo, winner of a Wii video game console and Jack Chadirdjian, Director, Public and Government Affairs, IBC, Quebec.

On May 21, the Insurance Bureau of Canada (IBC) was represented at the prize-winning ceremony for the *Come Play with Séкуро!* Contest held at Externat Mont-Jésus-Marie in Outremont, Quebec. The contest, organized by the Ministère de la Sécurité Publique, together with IBC, was addressed to pre-school, grade one and two students to familiarize them with emergency preparedness measures. The winners were announced during Civil Protection Week, held from May 3 to May 9, 2009.

Three winners were selected at random from among the drawings sent in. The winners received a Wii video game console, while their class mates received MP3 players with the likeness of Séкуро, the Civil Protection mascot who paid them a visit at their school. An emergency kit was also given to the teacher of each winning class.

The contest was presented in the form of a CD sent to all primary schools in Quebec. It also gave teachers access to educational activities to make kids aware about how to deal with an emergency situation.

IBC congratulates the winners of the *Come Play with Séкуро!* contest

- Si-Tin Vo – Grade 1 – Externat Mont-Jésus-Marie College (Outremont)
- Mathieu Bergeron – Pre-school – École Clé d'Or (Saint-Antoine-de-Tilly)
- Alyssa Beaulieu – Grade 2 – École Saint-Pierre (Dégelis)